

TRADER-ON-WHEELS, INC ANNOUNCES LAUNCH OF NEW WEBSITE  
Truck Dealerships Get What They Need For Increasing Sales

\*Conroy, IA – July 24, 2007 - Trader-on-Wheels, Inc,\* today announced that it is unveiling its new web site. Trader-on-Wheels, Inc, is owned and operated by a small hometown family, and is a technology intermediary that revolutionizes the Truck Sales marketplace through streamlining the way dealerships and private owned Trucks and Trailers are bought and sold. We organized the complete process in a way that adds tremendous value and efficiency. The resulting process stimulates faster unit sales in used and new Trucks, while providing regulation and standards that are good for all participants in the industry.

Trader-on-Wheels, Inc \*"Breaks the Used Truck and Trailer Sales paradigm"\* by aligning the new and used Truck and Trailer Market through the creation of a complete one stop shop for dealerships to place classified advertisements that allow potential buyers throughout the U.S. and the world to view their Truck inventory on a national and international level. The alignment comes together full circle because Dealerships have a new animated way of displaying their trucks for sale. The site can be managed completely by the truck dealer or by Trader-On-Wheels, Inc staff.

Trader-on-Wheels, Inc brings together depth of management from within the Truck industry. The founder and CEO Wayne Satterlee of Trader-on-Wheels, Inc brings with him more than 30 years of experience as an entrepreneurial, including warehousing and trucking for more than 25 years across the country.

Trader-on-Wheels, Inc currently has an office in Conroy, Iowa. Trader-on-Wheels, Inc invites you to visit the Trader-on-Wheels, Inc web site at [www.trader-on-wheels.tv](http://www.trader-on-wheels.tv) to see how Trader-on-Wheels, Inc is revolutionizing the Truck marketplace.