



\*Altitude Sports & Entertainment Will Air 2007 PIKES PEAK INTERNATIONAL HILL CLIMB One-Hour \*\*Special Show 12 Times In August On Its 11-State Cable Network

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\*COLORADO SPRINGS\*----\*Altitude Sports & Entertainment\* will air a special show featuring the 2007 Pikes Peak International Hill Climb twelve times in August and will air a special one hour show on the Pro Truck division across its 11-state network from Nebraska to Nevada.

The one-hour show will highlight the (5,000 spectators on hand at the Pikes Peak International Hill Climb and 20,000 spectators at Fan Fest), eleven different divisions and competitors from all over the world, record runs, and insightful interviews with the race director and sponsors.

The 85th running of the Pikes Peak International Hill Climb consisted of over 160 competitors from all over the United States and 6 International countries participating, a new record for the event, which will return to Colorado Springs in 2008.

Altitude Sports & Entertainment \*(Comcast Channel 54 in Colorado Springs),\* is carried by cable providers in Colorado, Nebraska, South Dakota, Kansas, Montana, Wyoming, New Mexico, Arizona, Idaho, Utah and Nevada.

\*/PIKES PEAK INTERNATIONAL HILL CLIMB Special on Altitude-  
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08/16/2007 Thu 8:00 PM 2007 Highlights  
08/16/2007 Thu 1:00 AM 2007 Highlights  
08/17/2007 Fri 12:30 PM 2007 Highlights  
08/17/2007 Fri 10:00 PM 2007 Highlights  
08/18/2007 Sat 5:30 PM 2007 Highlights  
08/20/2007 Mon 8:00 PM 2007 Highlights  
08/21/2007 Tue 11:00 PM 2007 Highlights  
08/24/2007 Fri 7:00 PM 2007 Highlights  
08/27/2007 Mon 7:00 PM 2007 Highlights  
08/28/2007 Tue 1:00 AM 2007 Highlights  
08/29/2007 Wed 6:00 PM 2007 Highlights  
09/11/2007 Tue 12:00 AM 2007 Highlights  
09/12/2007 Wed 6:00 PM Pro Trucks  
09/13/2007 Thurs 11:00 AM Pro Trucks  
09/19/2007 Wed 1:00 AM Pro Trucks  
09/21/2007 Fri 11:00 AM Pro Trucks  
09/25/2007 Tue 7:00 PM Pro Trucks

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\*/Susan Apgar,M.S.  
/\*\*/Director of Marketing and Sponsor Relations  
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/\*  
\*/AMERICAS RACE. AMERICAS MOUNTAIN. AMERICAN SPEED.....  
/\*\*/Pikes Peak International Hill Climb...save the date..July 21,2007